

*So Pure*  
**You can eat it**



# KEEP YOUNG AND ATTRACTIVE

*Use a Few Boxes of*  
**Dr. Campbell's Safe Arsenic  
Complexion Wafers**

they produce a firm glowing skin of wondrous youthful beauty. All pimples, wrinkles, blackheads, sallowness and all facial blemishes disappear in a short time as if by magic. You may have little or no success with other things you have tried—but no matter how skeptical you may be, try Campbell's Wafers, you will not be disappointed. It is remarkable, but true, Campbell's wafers have been uni-



versally successful as thousands of users testify. Physicians recognize there is but one way to beautify the skin and complexion, that is by purifying the blood, that is exactly what Campbell's Wafers do—impure blood is the real cause of all skin troubles. 50 cents and \$1.00 per

box postpaid in plain cover from

**RICHARD FINK CO., Dept. 93,**  
396 Broadway, N. Y.



While you're making everybody happy . . . do a good job and include yourself!

Give yourself a present you've probably wanted for years — a fine Colt handgun. Whether you're a target shooter or a plinker, there's a Colt made especially for you, and you'll take a very special pride in owning it. Pride, too, in calling your shots, time after time, with a Colt.

Shown here are three of the most famous handguns ever made. Two are capable of breaking all standing records — the Match Target Woodsman and the Officers Model Match. The Third — the Sport Model Woodsman — is the favorite camp and small game weapon. All are superb guns of their type. Choose one before Christmas, wherever sporting goods are sold . . . or send for a catalog if you still have time!

**FREE! MAIL TODAY!**

  
**COLT'S MANUFACTURING COMPANY**  
 1113 Van Dyke Ave., Hartford, Conn.  
 Please send my free copy of Colt's Handgun Manual and Catalog.

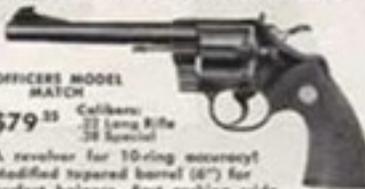
Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Look at the records held by Colt Revolvers and Automatic Pistols



**MATCH TARGET WOODSMAN**  
**\$84<sup>95</sup>** Caliber .22 Long Rifle

A heavy-barreled, precision automatic with perfect balance and sights permitting the finest adjustments. Barrel 6" (optional, 4 1/2"). Sights: Colt ACCRO Rear Sight, elevation and windage click adjustments. Custom type stocks with thumb rest, automatic slide stop, magazine safety.



**OFFICERS MODEL MATCH**  
**\$79<sup>95</sup>** Caliber: .22 Long Rifle .28 Special

A revolver for 10-ring accuracy! Modified tapered barrel (6") for perfect balance. Fast cocking wide hammer spur, full checkered walnut stocks. Colt ACCRO Rear Sight, safety lock.



**SPORT MODEL WOODSMAN**  
**\$69<sup>95</sup>** Caliber .22 Long Rifle

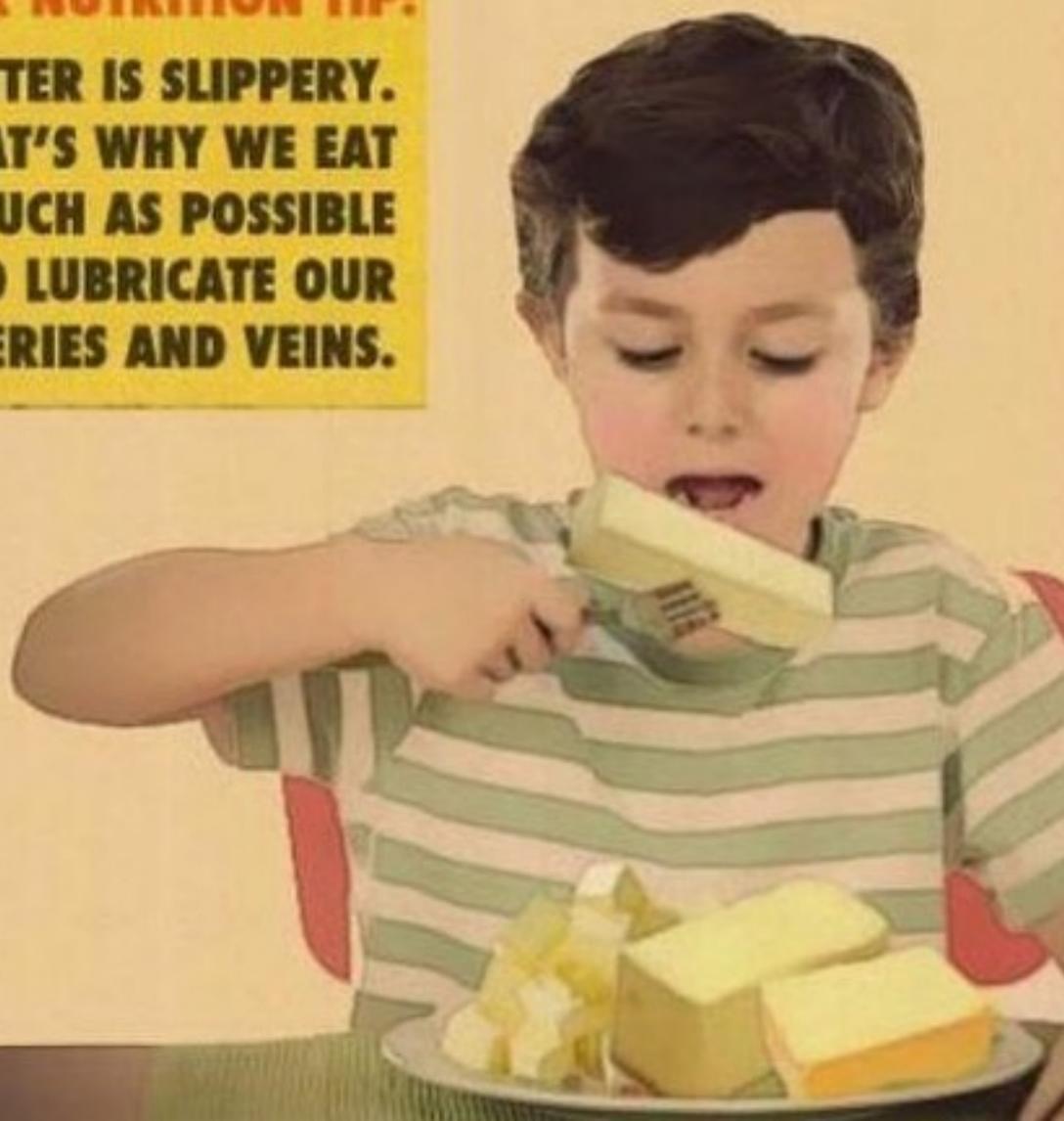
Halfiter adaptation of the Match Target model, with round 4 1/2" barrel and quick-draw, balance-free front sight.

# BUTTER

GOOD AND GOOD FOR YOU

## **YOUR NUTRITION TIP:**

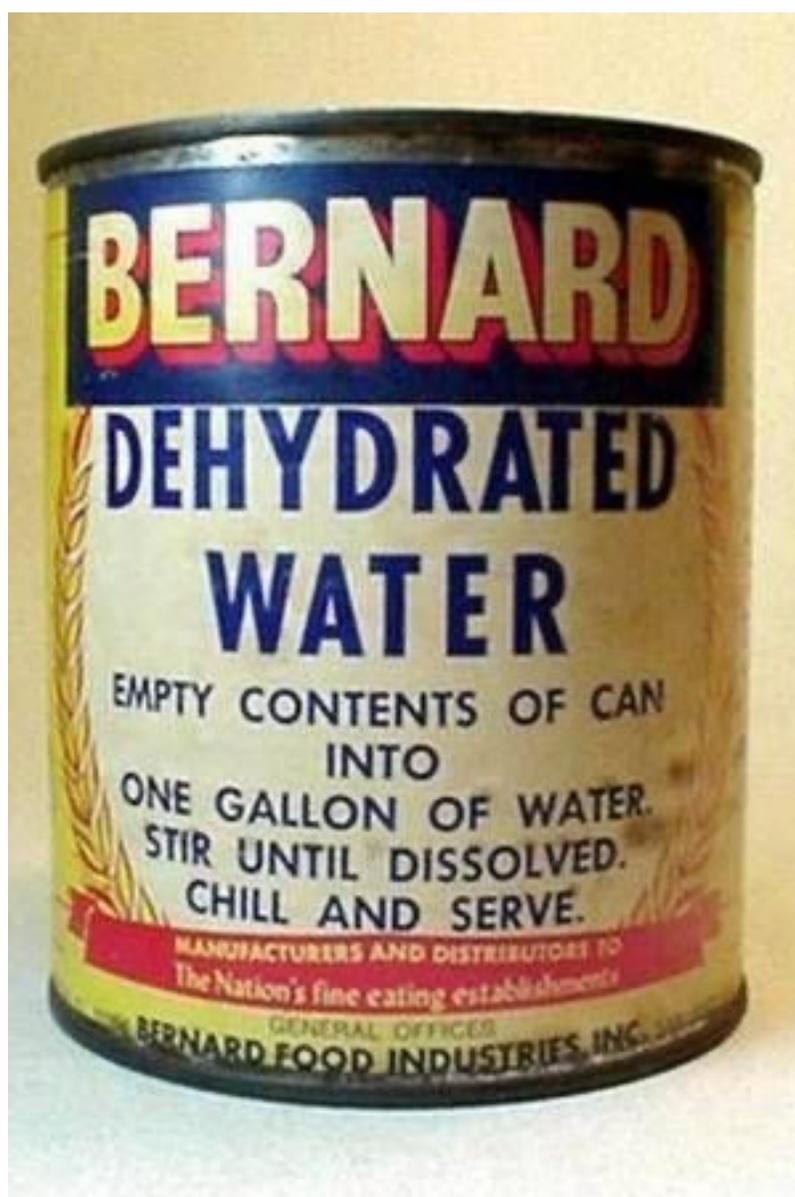
**BUTTER IS SLIPPERY.  
THAT'S WHY WE EAT  
AS MUCH AS POSSIBLE  
TO LUBRICATE OUR  
ARTERIES AND VEINS.**



# NICO TIME CIGARETTES

**THE  
SMOOTH  
TASTE  
EXPECTANT  
MOTHERS  
CRAVE!**





**BERNARD**

**DEHYDRATED  
WATER**

EMPTY CONTENTS OF CAN  
INTO  
ONE GALLON OF WATER.  
STIR UNTIL DISSOLVED.  
CHILL AND SERVE.

MANUFACTURERS AND DISTRIBUTORS TO  
The Nation's fine eating establishments

GENERAL OFFICES  
BERNARD FOOD INDUSTRIES, INC.



Give her a Hoover and you'll give her the best

Christmas morning  
(and forever after)  
she'll be happier  
with a Hoover



**P. S. to husbands:**

Who ever loved her better, you know, and if you really care about her ... wouldn't it be a good idea to consider a Hoover for Christmas? Prices start at \$49.95. Model 20 (shown here) \$69.95. See your nearest, most famous Hoover dealer now.

**THE HOOVER COMPANY**  
Morbey, Ohio

# CURVES OF YOUTH

will be yours if you will

*"Pull the Cords"*

Gives the  
Flesh the  
Resiliency  
and  
Freshness  
of  
Youth

PROF.  
MACK'S



Prevents  
Double  
Chins

Effaces  
Double  
Chins

Reduces  
Enlarged  
Glands

## Chin Reducer and Beautifier

The only mechanism producing a concentrated, continuous massage of the chin and neck, dispelling flabbiness of the neck and throat, restoring a rounded contour to thin, scrawny necks and faces, bringing a natural, healthy color to the cheeks, effacing lines and wrinkles. Price only \$10. What better investment could be made? Sent postpaid immediately.

### *Free Booklet*

—giving valuable information on how to treat double chin and enhance facial beauty will be sent on request. Write at once to

**Prof. Eugene Mack**

507 Fifth Ave.

Suite 1004

New York

# NO FLIES ON ME



# THANKS TO DDT

*Black Flag*, long preferred by housewives everywhere for quickly killing flies and mosquitoes on contact, now does *double duty*. The amazing DDT ingredient now in *Black Flag* stays on walls, floors, doorways to *keep on* killing flies for weeks! To use wonderful DDT *safely* and *effectively* in your home use only a well-known and reliable insecticide—ask for *Black Flag*.

**5% DDT**  
in *Black Flag* Insect Spray

**10% DDT**  
in *Black Flag* Powder



Ask for it by **NAME**



Men, I hope he washes my bra tonight.



Men, I hope they scrubbed her bust.

# WOMEN! Keep Your Mimsy Clean

A daily wash with new Lux  
kebab soap (for women)  
will freshen up your flaps  
and stop it stinking like an  
old kipper.

LUX  
KEBAB  
SOAP



Ask your  
doctor today





**FREE for**

# **CHUBBIES**

Fall and Winter Fashion Book  
full of charming

Chubby-size Clothes

Girls' sizes 8½, 10½, 12½, 14½

'Teen sizes 10½, 12½, 14½, 16½

It pictures the newest dresses, coats, suits, sweaters, underthings, skirts, blouses for girls and 'teens too chubby to fit into regular sizes (and everything is priced the same as "regular sizes").

*Lane Bryant*

For a better start in life  
start **COLA** earlier!



- Promotes Active Lifestyle!
- Builds Personality!
- Gives baby essential sugar!

### How soon is too soon?

Not soon enough. Laboratory tests over the last few years have proven that babies who start drinking soda during that early formative period have a much higher chance of gaining acceptance and "fitting in" during those awkward pre-teen and teen years. So, do yourself a favor. Do your child a favor. Start them on a strict regimen of sodas and other sugary carbonated beverages right now, for a lifetime of guaranteed happiness.

**The Soda Pop Board of America**

1515 W. Hart Ave. - Chicago, ILL.



**COCAINE**  
**TOOTHACHE DROPS**  
Instantaneous Cure!  
**PRICE 15 CENTS.**  
Prepared by the  
**LLOYD MANUFACTURING CO.**  
219 HUDSON AVE., ALBANY, N. Y.  
For sale by all Druggists.  
(Registered March 1885.) See other side.



## RADIUM MAKES THINGS GROW

Take a high class fertilizer and add to it Radium Element in just the right proportion and you have the ideal plant food—Radium Brand Fertilizer (R. A. F.). Apply it according to directions and your flowers will bloom more beautifully, your vegetables give greater yield, your lawns will thrive, your shrubbery will increase its foliage and bloom. Put up in handy packages for small users. One lb. will fertilize 50 square feet surface, or a plot 10 feet by 5 feet.

### RADIUM Fertilizer



has been thoroughly tested on 175 acre farms, in conservatories, gardens, etc. In fact, scientists in Europe and America have been testing effect of radium upon plant life for ten years. In addition to its wonderful beneficial effects, it has been discovered that where Radium Brand Fertilizer (R.A.F.) was used, plants suffered less from soil parasites, especially cut worms. Dr. H. H. Rusby, Columbia University, in speaking of his experiments with Radium Brand Fertilizer (R.A.F.) says: "Perhaps the most important effect of the radium was that of improving the edible properties of the products."

#### Sample Can, Prepaid, 25c

Radium Brand Fertilizer (R. A. F.) is sold by florists, grocers, druggists and seed and hardware dealers. If your dealer cannot supply you, send to his name and 25 cents for can (25 cent. net R.A.F.) prepaid. Also, write us full name, prepaid, where dealer can not supply you.

2 lb. can . . . 50c 10 lb. can . . . \$1.75  
5 lb. can . . . \$1.00 25 lb. can . . . \$3.75

In writing always be sure to give your dealer's name, so we can arrange for your future supply.

**RADIUM FERTILIZER COMPANY**  
207 Vanadium Building Pittsburgh, Pa.

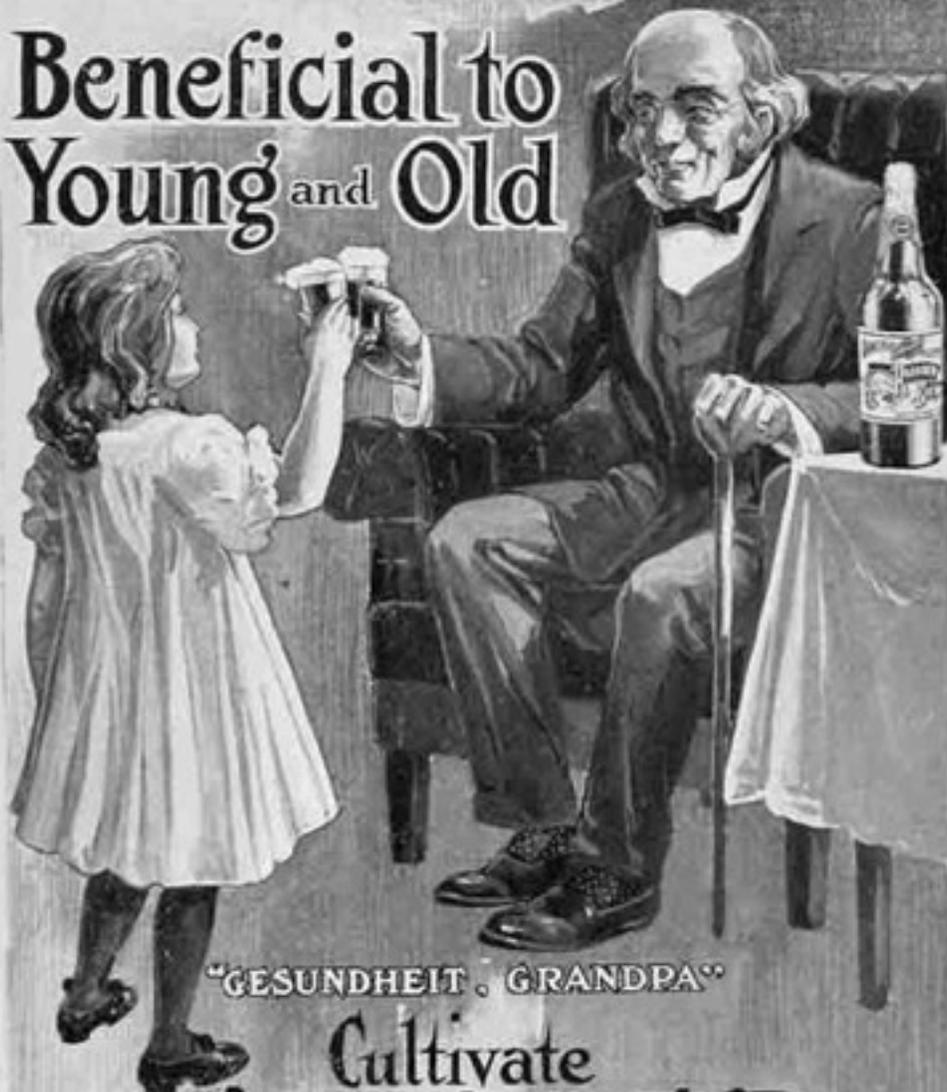


Radium Brand Fertilizer is sold by florists, grocers, druggists and seed and hardware dealers. If your dealer cannot supply you, send to his name and 25 cents for can (25 cent. net R.A.F.) prepaid. Also, write us full name, prepaid, where dealer can not supply you.



Grown with Radium Brand Fertilizer. Grown with ordinary fertilizer.

# Beneficial to Young and Old



"GESUNDHEIT, GRANDPA"

Cultivate  
the **RAINIER BEER** habit  
It brings the glow of health and gives  
a new lease on life . . . . No medicine  
can equal it as a **TONIC**—

SEATTLE BREWING & MALTING CO. Seattle, Wash.

www.StrangeCosmos.com



Old hard way



New Schlitz way

# Some day all beer cans will open this easy!

Now only Schlitz brings you—coast to coast—the world's easiest opening beer can! The new aluminum Softop can!

**real gusto—real easy!**



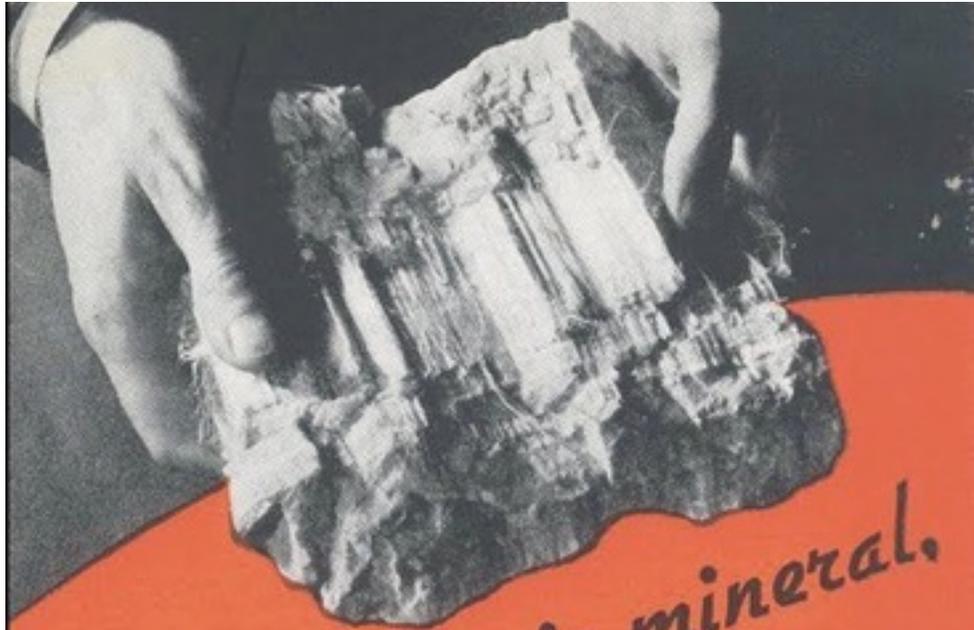
The Beer that made Milwaukee Famous... simply because it tastes so good © 1982 by Schlitz Brewing Co., Milwaukee, WI, Breweries, W.F., San Diego, CA, Kansas City, MO, Tampa, FL



SO THE  
HARDER  
A WIFE  
WORKS,  
THE CUTER  
SHE LOOKS!



Vitamins for pep! PEP for vitamins!\*



*Let this magic mineral,*  
**ASBESTOS,**  
*protect the buildings*  
*on your farm!*



Asbestos! The magic mineral of the Middle Ages. Today, still a "magic" mineral; fireproof, rot-proof, and practically indestructible. When combined with portland cement it is manufactured into products which are especially important on the farm, because they provide permanent protection against fire, weather, and wear. Read this folder. Learn how to put this magic mineral to work on your farm.

# VIBRATING BRA

## FOR SATISFYING RELAXATION



Now available an amazing bra that allows you to enjoy a **stimulating, satisfying massage** in the privacy of your own home. Gentle, soothing vibrations for satisfying relaxation and tension relief.

Very few women are lucky enough to have the **firm, perfect figure** needed to go without a bra. With your **VIBRA BRA™** you also receive a program of diet and exercise to **firm and develop your bust line**. This bonus program will help aid circulation and strengthen weak muscles and help shape and firm your bustline to its loveliest proportions. Regain youthful looking firmness and fullness.

**Totally safe**, tested and approved by leading authorities. **Just put it on like a bra, turn it on, and relax.** Read, sew, watch television because you can wear it anywhere. It works on one absolutely safe battery.

**Vibra-Bra guaranteed** for one year against any defects of manufacture or materials.

Send the coupon below with your check for only \$9.95 today and receive your bra and bonus program. Include your bra size.

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**MAIL NO-RISK COUPON TODAY!**

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Please send me your VIBRA-BRA and Program for only \$9.95

Size \_\_\_\_\_ Cup \_\_\_\_\_

I enclose  Check  Cash  Money Order \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sorry, No C.O.D.'s



United States Government Patent Applied For.

HOW TELEVISION BENEFITS YOUR CHILDREN

OWN A **Motorola** AND YOU KNOW YOU OWN THE BEST

Motorola, leader in television, shows how TV can mean better behavior at home and better marks in school!



Home, sweet TV home! Peace! Quiet! No more "ratty day riots" . . . with television keeping small by out of mischief . . . and out of mother's hair. And that's just one of many TV blessings. "Taking away television from children who 'set up' is a punishment that

really works," writes an authority on child psychology. "The very thought of missing some pet program turns little boys into lambs. And, incidentally, those favorite programs in the late afternoon are the world's finest magnet for getting tardy youngsters home on time."



Gets homework done—promptly! The simple rule "homework first—television second" has solved the problem in thousands of homes . . . has made children more interested in school work. "Television," says the New York Times, "can be enjoyed in healthy moderation in the same way as sports or movie-going, but only the mother and father can make certain this will be the case."



Will television strengthen family ties? Educators, religious and social workers all agree it can be one of the strongest forces in America for bringing the family together to enjoy good, clean entertainment right in the home. Parents can select their children's "TV diet" from a wide variety of wholesome programs.



Motorola's leadership in cabinet design as well as performance is recognized with the 1950 Fashion Academy Gold Medal Award. Typical example of Motorola supremacy is this Table Model 1775. Clear, steady 31" picture, only 2 simple controls, Biltin-Intercom, price only \$219.95. View it at your dealer's along with other beautiful Motorola models from \$109.95 to \$459.00. Then let a Motorola demonstration in your home show you how much TV enjoyment can benefit your own children.



**Motorola**  
TELEVISION



**Blow in her face and she'll follow you anywhere.**

Hit her with tangy Tipalet Cherry. Or rich, grape-y Tipalet Burgundy. Or luscious Tipalet Blueberry. It's Wild! Tipalet. It's new. Different. Delicious in taste and in aroma. A puff in her direction and she'll follow you, anywhere. Oh yes... you get smoking satisfaction without inhaling smoke.



Smokers of America,  
do yourself a flavor.  
Make your next  
cigarette a

**Tipalet®**

New from Muriel.

About 5 for 25¢.